

# OUR HOME



# YOUR STUDIO



LOCALLANGUAGE

WORKSHOP

DESIGN LAB

EXHIBITION SPACE

[artist@locallanguageart.com](mailto:artist@locallanguageart.com)

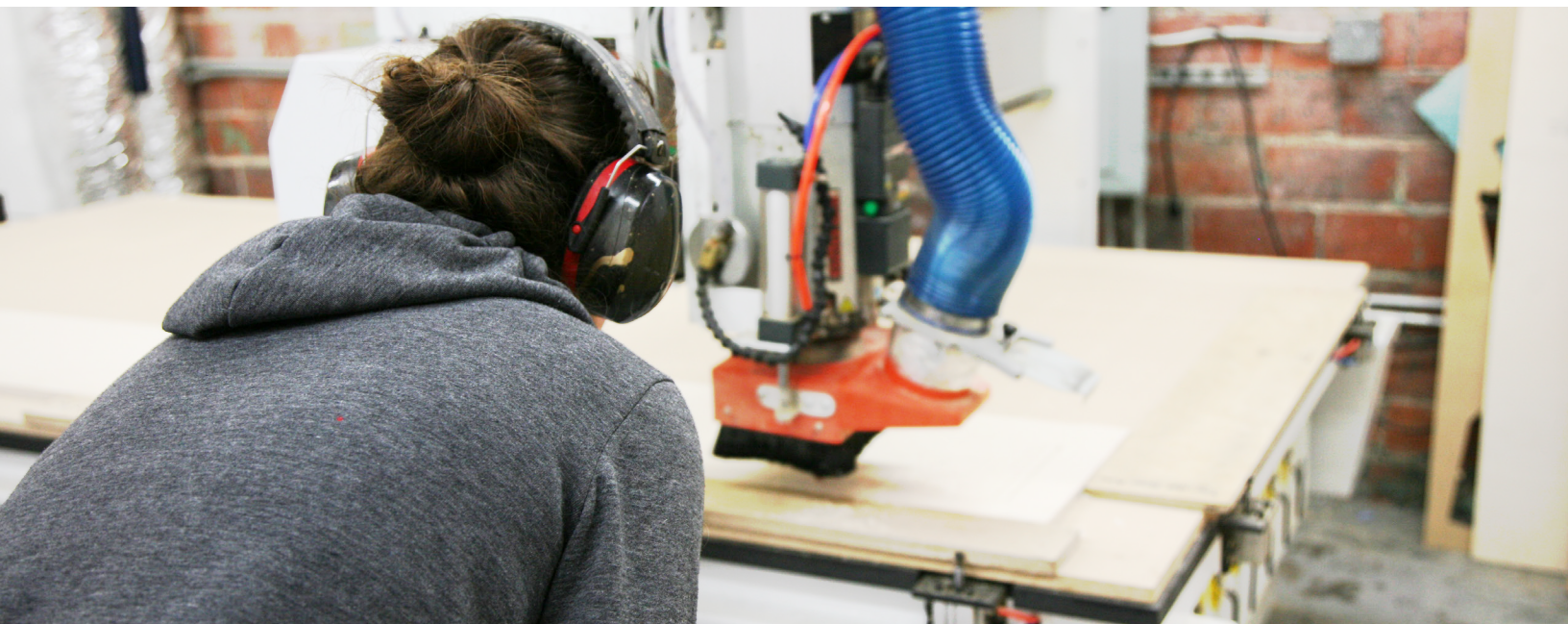


# WE MAKE THINGS

Local Language is an Oakland-based creative studio that curates, conceives, designs and creates unique custom artworks and large scale installations for commercial spaces across the country. We are visual artists, art consultants, designers, and extraordinary makers - and the art collections we create tell the story of each community and location. Our staff works with a network of independent artists in the Bay Area and beyond, placing local artists' work in every project.

Our **Artist in Residence** program offers time on high tech equipment, collaborate with a technician with extensive material/software/fabrication knowledge, (small) material budget, and exhibition space for 2 months. Local artists working in a multitude of disciplines are invited to work with our expert technicians in pursuit of their personal art practice for a two-month residency in our studio, culminating in a solo exhibition.

Please inquire and apply to [artist@locallanguageart.com](mailto:artist@locallanguageart.com).



# WE PROVIDE

- Access to high-tech digital equipment and artisan techniques
- Guidance and collaboration with experienced technicians
- Access to extensive fabrication knowledge and methods
- Budget with access to studio stock materials
- Two month residency and solo exhibition



# YOU PROVIDE (AND CREATE)

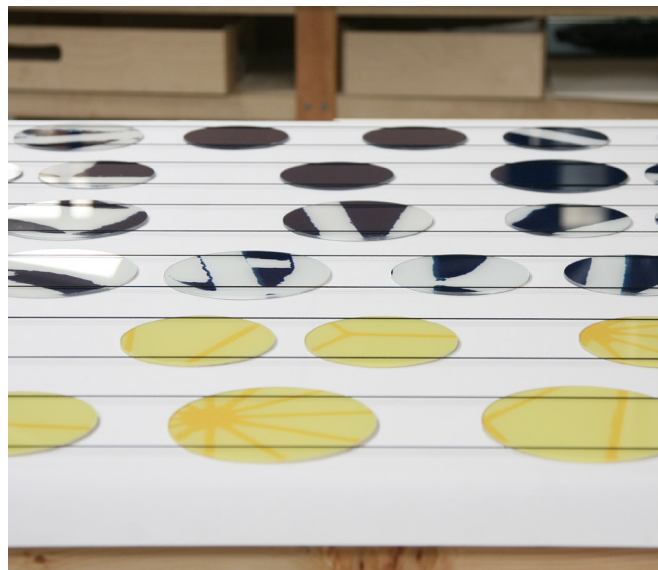
- Original work/s of art utilizing our equipment
- Art editions to be fabricated in our studio
- Artist talk, exhibition opening, and events



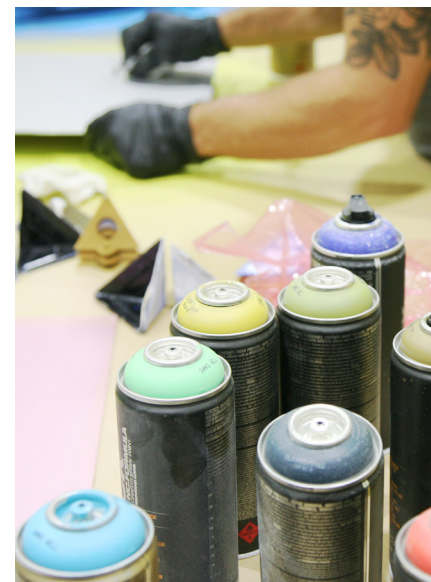
**Anastasia Tumanova**  
AIR August 2019



**Lisa Ostapinski**  
AIR September 2019



**Robert Minervini**  
AIR November 2019

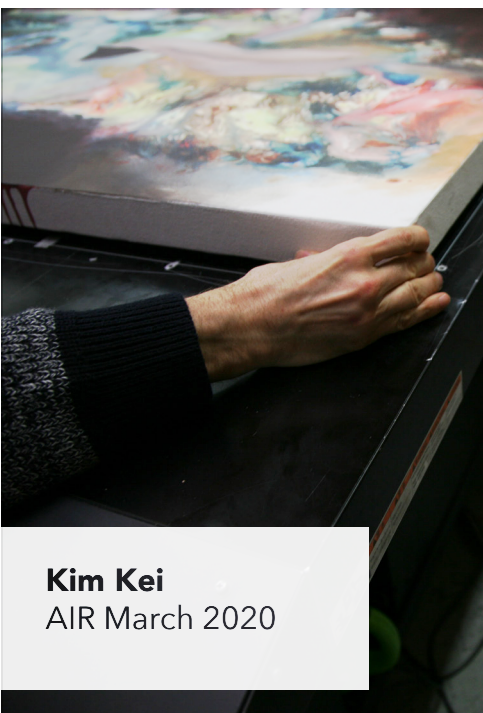


# AIR EDITIONS EXPLANATORY

Integral to the **Artist in Residence** program is the **AIR Edition**. Each artist that has experimented/worked/created in our space leaves us with an art object and open edition that is available for sale via our online gallery. Affordable and highly collectible, AIR editions are intended for art collectors of all levels. AIR Editions are licensed works from each artist - prints, objects, and / or sculptural works that are made to order.



**Keith Secola**  
AIR February 2020



**Kim Kei**  
AIR March 2020



**Kim Kei**  
The Sac, the Sieve, and the Mirror



## ESSENTIAL INFORMATION: WE PROVIDE

### **Guided Time with our Fabrication Technologies:**

10 hours per month on our equipment working along-side our expert technicians to explore, develop, and create artwork. This time is to be scheduled throughout the month during business hours with 2 days notice. Initial consultation and concept discussions regarding your ideas do not count towards this time. (machining time that does not involve labor does not count towards this time)

### **Materials:**

We provide a \$500 credit towards materials to each artist. We provide a selection of papers, canvas, wall covering substrate and average ink usage during your time. We can recommend sources for other materials, as well as have these purchased and delivered for you and these would be deducted from your \$500 budget.

### **Artist Talk:**

We ask that you provide a 15-30 minute artist talk and walk through of your exhibition at the start of the opening, 6pm. This event will be open to the public.

### **Solo Exhibition:**

You will have a two month residency and a two month exhibition. Your Opening will take place on the First Friday of the month following your two month residency. For example, a January and February residency will include a March First Friday opening and exhibition running through the end of April.

While our location is at the heart of the Uptown Oakland gallery scene, we are not open to the public during business hours, however we can make accommodations for your collectors and art consultants with a 2 day notice. The Oakland Spirits tasting room and our exhibition space is open to the public Thursday, Friday 5-9pm and Saturday 12-5pm. We do not staff these hours but purchases are made via the tasting room staff. We are part of the Oakland Art Murmur organizations and tours are often conducted through our space on Saturdays to view the exhibitions.

### **Marketing:**

We will publicize your exhibition via Oakland Art Murmur, San Francisco Art Dealers Association, social media, as well as a printed postcard available at the opening. (we are happy to hand off 100+ to you) In addition a press release will be sent to various Bay Area publications and critics. We expect each artist to also publicize the exhibition via their own network, social media, etc.



## **ESSENTIAL INFORMATION:** YOU PROVIDE (AND CREATE)

### **A Proposal:**

Please discuss your concepts with us and submit a detailed proposal of your plans for the items below approximately 2 weeks before the start of your residency; specifically your A.I.R. Editions, New Artwork, Opening Event Interactive Work. We encourage artists to visit us a few months before their residency to meet with our technicians and discuss capabilities and their goals for the month.

### **AIR Editions:**

Each artist produces open edition artwork(s) for resale – fine art prints, objects or other artworks to be sold at the First Friday event and via our online gallery at a \$100 - \$950 retail price. Artists will be paid a flat fee per item sold, this amount is set by LL and determined by the amount of machining time, digital, and hand work necessary to create each artwork. Artists will sign a 5 year Licensing Agreement for AIR Editions, these will be fabricated on demand and fulfilled per order.

### **New Artwork:**

Develop new works using our fabrication technologies during your time with us throughout the month. Artists commonly schedule one hour of time early in the month to explore what is possible and then return the following weeks for a few hours at a time. Artists often use the technology to create work, bring it back to their studio for hand work, and then return again to develop the same artwork further.

### **Installation:**

Professional installers on our team will install your artwork. However, the artist is solely responsible for de-installation and removal of all artworks on the last Monday of the month, or other agreed upon date. Local Language cannot store large original artworks past the exhibition close and is not liable for anything left in our studio past the de-installation date, unless otherwise agreed to in writing.

**The Opening Event:** We ask that you provide a 15-30 minute artist talk and walk through of your exhibition at the start of the opening, 6pm. This event will be open to the public. All fabrication technology is on display and “making” during the event. The artist is encouraged to participate in creating new original works or editions during the event, interact with the crowd, and discuss their work. We love interactive art concepts and live art-making during the opening!

**Artwork Sales:** Original artworks created during your residency, as well as previous artworks of your choosing from your studio, will be part of the Exhibition. These artworks will be on consignment with us for the length of the Exhibition at standard gallery 50/50% retail pricing. After the close of the exhibition, we would like to continue to offer all original artworks for sale on our retail website, again at a 50/50% retail pricing structure.

We require a 20% commission on the sale of artworks created during the residency, but sold by the artist or a third party (gallery, art consultant, agent, consumer, etc.) after the close of the exhibition, for a period of two years. This does not apply to artworks that may have been part of the exhibition but were created before the residency. Artists will sign a Letter of Consignment & Sale Agreement to this effect.



**RESIDENCY PROGRAM**

Application

Name .....

Address .....

City, State, Zip Code .....

Contact Number.....

Email .....

Website.....

Instagram.....

Creative Discipline.....

CV + Exhibition History + Portfolio (Attach).....

.....

Are you interested in licensing two-dimensional work for reproductions and resale?

.....

Let us know how you might be interested in collaborating with us on a commercial project.

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## RESIDENCY PROGRAM

Application cont'd

**Attach a document or use the form below to type a detailed description of your residency plans. Please include:**

What experience do you have with digital technology in your current practice?  
(this is by no means required)

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How would you utilize our technology to expand your art practice?

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What type of materials and machines are you interested in?

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.....

Please expand on the potential subject/theme you might explore..

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.....

What are your concepts for AIR Editions?

.....

.....



**Local Language** collaborates with artists and clients to create innovative design solutions and custom art programs—per project, per location. Our unique sculptural designs, curated collections and architectural installations can be found in commercial properties across the country. We work with a network of artists in the Bay Area and beyond, constantly sourcing new talent to take our properties to the next level.



## ARTIST RESIDENCY | EQUIPMENT

### PRINT:

**CANON FINE ART PRINTER:** Top of the line, extremely high quality printer for fine art prints on paper, canvas, and printable fabrics (Up to 60" w media).

**HP VINYL AND TEXTILE PRINTER:** High speed, low-VOC, scratch-resistant prints on commercial wallcovering material (murals), as well as textiles, canvas, vinyl and papers. (Up to 64" w media).

**MIMAKI UV FLATBED PRINTER:** Prints directly to rigid substrates like wood, metal, acrylic, ceramic, etc. or flexible materials like fine art papers and fabrics. Prints with CMYK, White and Clear UV cured inks (Materials up to 51" x 98", maximum depth of 1 7/8" thick)

**PREPARE:** To save time during your session, please prep your digital print files before you arrive. Bring on your laptop, flash storage drive, CD, DVD or portable hard drive with a USB connection.

- File Format: TIFF
- Color Space: Adobe RGB 1998, 8 bits/channel
- Resolution: 150-300 dpi at final print size
- Other: Flattened file; no layers, no extra channels etc. is standard. If you plan to print with clear or white inks, please use a transparent background. And always bring your working files!

### WORKSHOP:

**CNC ROUTER:** High quality CNC router for cutting/carving designs into rigid substrates up to 60" x 120" in size. Work with us to accurately engrave your designs, cut out shapes and carve complex 3D surfaces in rigid materials such as wood, plastics, aluminum, high density sculptural foam (please inquire). Route Material using 2D Vector files from programs such as Adobe Illustrator or 3D Designs from programs such as AutoDesk Fusion 360.

**FOR THE CNC ROUTER:** Vector format for 2-Dimensional work, DWG, DXF or AI files work well. Please inquire for STEP or IGES files work best for 3-Dimensional models. Please ask if your files are in a different format as we may be able to convert them.

Laguna SmartShop II CNC Router:

Materials up to 5'x10'

12HP/24000RPM Spindle

6 Zone Vacuum Table

8 Position Tool Changer

12" Z-Travel

Lubricant for Aluminum cutting

Fully Outfitted Woodshop with Trained Technicians: Table saw, track saw, scroll saw, chop saw, planer, domino joiner, a multitude of hand and table

sanders, and hand tools. Essentially everything you may need for a variety of three dimensional concepts. Consumables such as paint, varnish, sand

paper, tapes, glues etc are not provided so please bring your own.

**PREPARE:** To save on time during your session, please prep your digital print files before you arrive if possible and bring them on your laptop, flash storage drive, CD, DVD, or portable hard drive with USB Connection.

File Format: Vector format for 2-Dimensional work, DWG, DXF, or AI files work well. Please inquire for STEP or IGES files work best for 3-Dimensional models. Please ask if your files are in a different format as we may be able to convert them.

Please note:

We are a working design studio & fabrication lab - and as such there will be other activity in and around your session. We reserve the right to reschedule your time, with notice, in the case of an art emergency with a commercial project.

## ARTIST RESIDENCY | MATERIALS

We offer a variety of rigid substrates in stock and will consult on any additional materials that may be custom ordered. Materials purchased in advance will generally require a 10-15 business day lead time, with extra time needed in order to quote special sizing.

### WE STOCK:

ANODIZED ALUMINIUM.....	4' x 8' x 0.08"
MDF BOARD.....	4' x 8' x 1/4"
MDF BOARD.....	4' x 8' x 1/2"
MDF BOARD.....	4' x 8' x 3/4"
RUSSIAN BIRCH MULTIPLY.....	4' x 8' x 1/4"
RUSSIAN BIRCH MULTIPLY.....	4' x 8' x 1/2"
RUSSIAN BIRCH MULTIPLY.....	4' x 8' x 3/4"
MAPLE EUROPLY.....	4' x 8' x 1/2"
MAPLE EUROPLY.....	4' x 8' x 3/4"

### HIDDEN FRAME:

**3/4" Deep, Black Anodized Aluminum**  
Up to 36" x 36"  
More than 36" x 36"

### CUSTOM ORDER:

**CLEAR ACRYLIC** extruded 4' x 8' x 1/4"  
**CLEAR ACRYLIC** extruded 4' x 8' x 3/8"  
*\*flame polished edges to be quoted in advance; delivery charges will vary and may add cost\**

We stock a selection of papers and canvases. No advance notice is required - but please let us know if your project will require above average paper or canvas usage so that we can double check our stock and place orders where necessary.

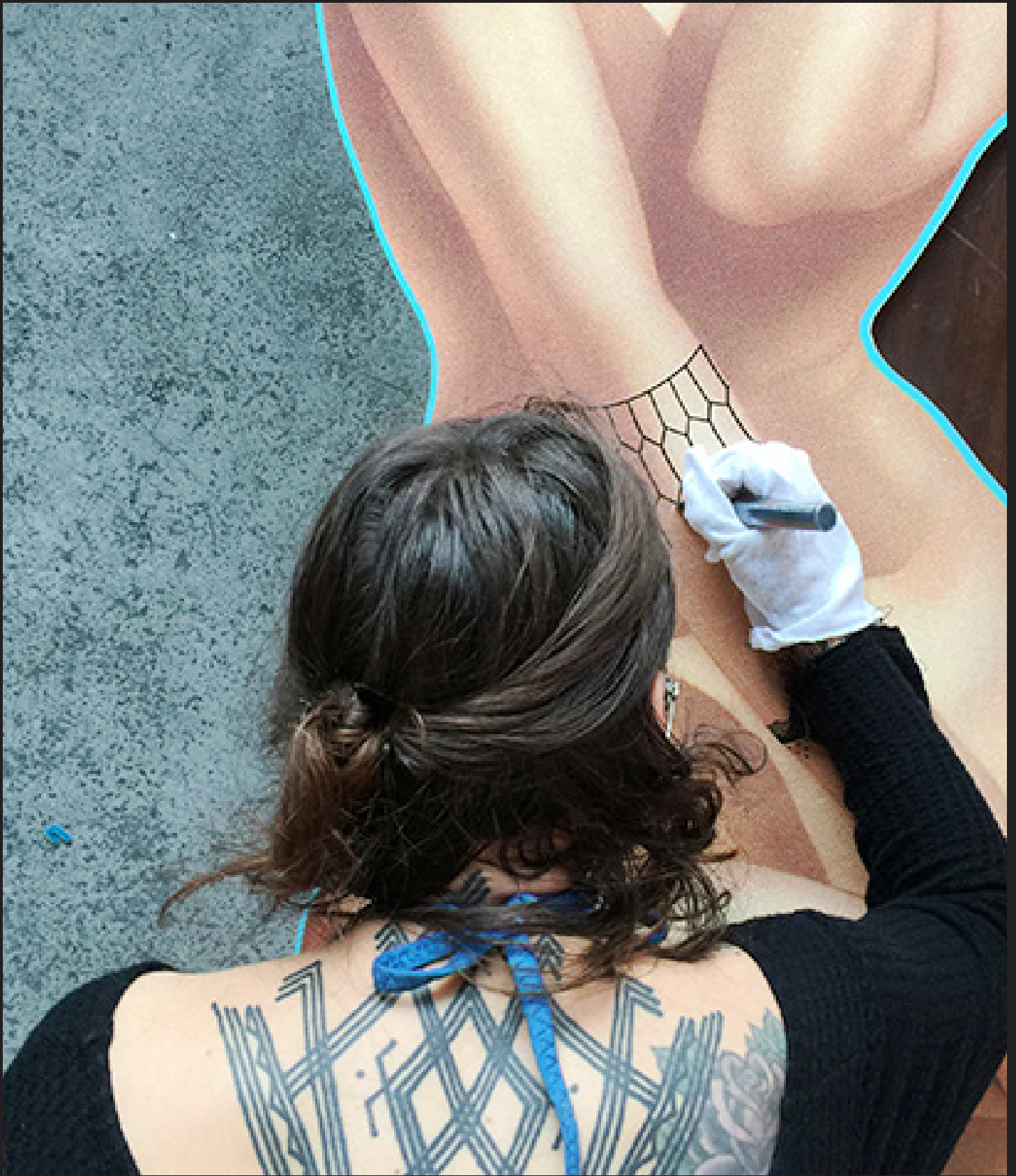
### CANON iPF9400

LUXIA EX 12 color aqueous pigment ink 2400 x 1200dpi, 4 picoliter droplet

### HP LATEX 360

Latex 6 color aqueous pigment ink, 1200 x 1200dpi, 12 picoliter droplet

	SIZE roll width		SIZE roll width
<b>SMOOTH MATTE ARCHIVAL PAPER</b> <i>a smooth, neutral-white, matte paper for high-quality fine art, photo reproduction, and open-edition decor 230gsm.....</i>	60"	<b>LARGE FORMAT CANVAS</b> <i>Scratch resistant latex inks, a high-quality, acid-free and pH neutral base, bright-white poly-cotton canvas 420gsm.....</i>	64"
<b>TEXTURE FINE ART PAPER</b> <i>a natural-white fine art paper with a watercolor paper textured print surface that can add a more painterly look to photographic prints and art reproductions 310gsm.....</i>	60"	<b>LIGHT TONE NATURAL CANVAS</b> <i>All Natural Poly/Cotton Canvas for Latex printing 420 gsm.....</i>	60"
<b>ETCHING FINE ART PAPER</b> <i>warm, relatively smooth hot press paper, natural finish 210gsm.....</i>	44"	<b>DARK TONE NATURAL CANVAS</b> <i>Raw Natural Cotton Canvas for Latex printing 420 gsm.....</i>	60"
<b>VELVET FINE ART PAPER</b> <i>100% cotton rag fine art paper, velvet, bright white finish 210gsm.....</i>	44"	<b>LIGHT TEXTURE WALL COVERING</b> <i>White vinyl wallcovering with Light textured embossing on the printable surface and an Osnaburga durable backing 20oz.....</i>	54"
<b>SATIN PHOTO PAPER</b> <i>premium-quality, satin finish, resin-coated photo paper 250gsm.....</i>	44"	<b>CANVAS TEXTURE VINYL WALL COVERING</b> <i>White vinyl wallcovering with a heavy canvas embossing texture on the printable surface and an Osnaburga durable backing 20oz.....</i>	54"
<b>METALLIC PHOTO PAPER</b> <i>Premium-quality, High-gloss, metallic-pearl, resin-coated photo paper 255 gsm.....</i>	60"	<b>TEMPORARY ADHESIVE WALL VINYL FABRIC</b> <i>Textured finish, cloth-like vinyl with temporary adhesive for short term use.....</i>	60"
<b>STANDARD CANVAS</b> <i>Matte finish, acid-free, pH neutral, poly-cotton base 470gsm.....</i>	60"	<b>TEMPORARY ADHESIVE VINYL</b> <i>Smooth matte finish, calendared vinyl with temporary adhesive for short term use.....</i>	54"
<b>SATIN CANVAS</b> <i>satin finish, poly/cotton blend for fine art reproductions with a microporous coating, water-resistant, highly resistant to cracking 350gsm.....</i>	44"	<b>PERMANENT ADHESIVE VINYL</b> <i>Smooth matte finish, calendared vinyl with permanent adhesive for short term use.....</i>	54"
<b>LIGHT TONE LINEN FABRIC</b> <i>Light weight, 100% Belgian Linen 3.5oz Ivory-white, giclee fabric 285gsm.....</i>	44"		
<b>DARK TONE LINEN FABRIC</b> <i>Heavy weight, rich dark tone, 100% Belgian linen, giclee fabric 285g sm.....</i>	44"		



**LOCALLANGUAGE**  
ARTWORK | DESIGN | FABRICATION

477 25th STREET OAKLAND CALIFORNIA 510.879.7705 [locallanguageart.com](http://locallanguageart.com)  
[artist@locallanguageart.com](mailto:artist@locallanguageart.com)